

TRAINER BY TRADE, TEACHER BY GIFTING

# BEYOND MOTIVATION



**KISHA L. ALLEN**

CORPORATE TRAINER,  
PUBLIC SPEAKER & AUTHOR

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Dear Event/ Training Coordinator,

Today more than ever, many are struggling with finding balance and tapping into their true identity, ultimately impacting their creativity, relationships, productivity, earning potential and growth. While this may seem like a personal issue, it effects your company, communities and anything else they are connected to. The truth is, you are no good to anyone else, if you don't love yourself and know who you are. As the event coordinator, host or person of influence in their life, you have the opportunity to ensure that your group has an experience that stirs, awakens, empowers and equips them with the tools they need to reach their highest potential. Unlike most speakers today, I deliver training programs and presentations that aren't filled with hype, but that hold people accountable to pursue the change they want, by any means necessary. Stop booking motivational speakers that leave your audience excited, but unequipped to act. If you're ready to move your team or audience from motivation to MANIFESTATION, book me for your event or training today.

Over the last 10 years, I have developed training programs that focus on topics like purpose, vision, action planning, mindfulness, business networking, team building, communication skills, relationship building, employee recruiting, onboarding and performance management. My programs are designed to build teams of thought leaders that are self-actualized and embrace change. All trainings are customized to deliver your brand message and meet the needs of your organization and attendees. When you book me as your keynote, trainer, facilitator, breakout speaker, moderator or panelist, your audience is guaranteed to receive a message and an experience that will keep them engaged, shift their perspective and move them to take immediate action. For dates, availability or more information, please email [kisha@kishalallen.com](mailto:kisha@kishalallen.com) or visit [www.kishalallen.com](http://www.kishalallen.com) to complete the online request form.



04	A LETTER TO MEETING & EVENT PLANNERS
06	GET TO KNOW KISHA
07	TESTIMONIALS
08	TRAININGS THAT MANIFEST MORE
11	MENTAL, SPIRITUAL & EMOTIONAL HEALTH
12	TESTIMONIALS
13	CONTRACT SERVICES

TRAINING THAT MOVES YOU TO  
A.C.T. AND HOLDS YOU  
ACCOUNTABLE TO LIVING WHAT  
YOU'VE LEARNED

  
**BEYOND  
MOTIVATION**  
TRAINING THAT EQUIPS YOU TO ACT

MANIFEST MORE IN YOUR LIFE

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**CHANGE**  
**STARTS WITH YOU.**

**YOU CAN ONLY  
TRANSFORM YOUR LIFE  
AND THOSE AROUND  
YOU TO THE EXTENT  
THAT YOU ARE FIRST  
TRANSFORMED.**

PURSUE DESTINY BY ANY MEANS NECESSARY!





## KISHA IS.....

### A DISRUPTOR OF UNPRODUCTIVE BEHAVIORS THAT STIFLE RESULTS

#### TRANSPARENT

Kisha shoots straight. She shares her pain, experiences, and heart with the audience.

She believes that our struggles, pain points, and successes are all opportunities for us to provide solutions that help others.

#### ENERGETIC

Kisha's energy and huge smile is contagious. Her energy fills and penetrates every inch of the room. The way Kisha speaks, it's as if she is directly speaking to each person individually.

#### MORE THAN A MOTIVATOR

Kisha isn't just another motivational speaker, she's an Activator that believes in transforming lives and equipping people to take immediate action. - NO HYPE or EXTRANESS.

KISHA DELIVERS HER MESSAGE TO CORPORATIONS, UNIVERSITIES, ASSOCIATIONS, NON-PROFITS, WOMEN AND ENTREPRENEURIAL GROUPS

#### PASSIONATE & SOUL STIRRING

Kisha's passion for business, life and relationships is evident in every presentation. She speaks with such power, emotion and authority, leaving her audience in awe, causing them to hinge on her every word. Her words penetrate the mind, body and soul. Wisdom is evident in her words. It's almost as if her message was designed for each person in the room.

#### STRATEGIC, YET PRACTICAL

Kisha simplifies life and relationships. She believes that life is fairly simple. People make it harder than it really is. She teaches others how to live a conscious, balanced and resourceful lives. She helps you use what you have to get you where and what you want.

# KISHA L. ALLEN

**CORPORATE TRAINER & INSPIRATIONAL SPEAKER**

MOVE YOUR AUDIENCE OR TEAM  
BEYOND MOTIVATION TO MANIFESTATION

Kisha L. Allen is a servant. She is a woman of excellence that is creative, resourceful and passionate about life and people. Her mission in life is to stir up the gifts of others, unlocking their greatest potential and connecting them to what they need to manifest MORE in their lives, businesses, careers and relationships. Kisha is a Corporate Trainer by trade, Teacher by gifting. Her expertise is in training, team building, personal development, business networking (face-to-face and social media), experiential marketing and customer/ employee engagement, and service. She holds a Bachelors in Business Administration from Texas A&M - Commerce, a Graduate Marketing Certification from Southern Methodist University, and AAS in Accounting from Cedar Valley College and is a certified DDI and Achieve Global trainer/ facilitator.



## **AREAS OF EXPERTISE:**

- Business Networking
- Change Management
- Communication Skills
- Conflict Management
- Decision Making Skills
- Living a Life of Fulfillment



- Leadership Skills
- Management & Supervision
- Mindfulness (Managing Stress)
- Performance Management

Kisha is a dynamic speaker and motivator. I had the pleasure of attending one of her seminars that has enabled me to utilize the skills sets that I already have to engage a plan to transition into entrepreneurship.

~ Michelle Devon, Fraud Analyst at AT&T

Kisha was a high energy/high content speaker for our Chamber's Business Workshop series. She spoke about strategic and effective networking. We had a great response from our attendees who took away valuable "networking nuggets," that they will be able to use to enhance their business growth. She is funny, personable, and inspirational - a complete dynamic package!

~ Lisa Hermes, President of the McKinney Chamber of Commerce

The CNG Ministry's vision and goals accompany with Kisha's book "Create Your Network" were a great match! Kisha provided the CNG business professionals with amazing business networking tips, Godly principles for their businesses and spoke with various business professionals on a one-to-one basis, which was a priceless experience! The CNG Ministry will definitely have Kisha L. Allen back again for another speaking engagement.

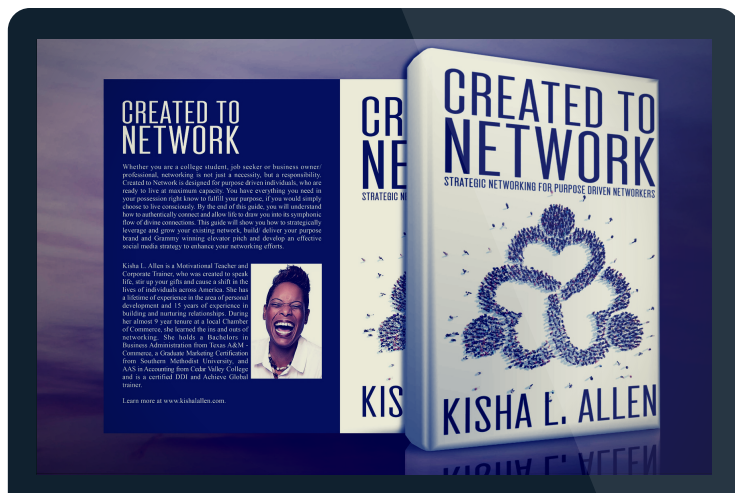
Thank you again, Kisha and The You Experience Team!

~ Heather Jefferson, Chairwoman at Christian Networking Group

Kisha spoke to my Richland College Workforce Training class of at-risk 18-21 year old students. Kisha's ability to immediately connect with the students and her ability to deliver a powerful motivating message left each student with a clearer vision of what is possible for them. Every time I have been around Kisha, I am amazed at her energy and passion. I strongly recommend Kisha as a speaker and trainer. You will not be disappointed. You will be energized and inspired.

~ ~ Dean Keith, Richland College Garland Campus

## Leverage Your Network to Manifest MORE



Most of us attend networking event after networking event to grow our connections, friends and followers or to expand our contact lists, but we are constantly disappointed when our networking efforts yield no results; that stops today!

Network your way to success! Networking gives us access to people, which ultimately gives us access to information, resources, money, customers, investors and opportunities. It's time to learn how to use every networking opportunity to your advantage. Whether you are a college student, introvert, job seeker, business owner or professional, networking is not just a necessity, but a responsibility. No matter who you are...YOU MUST NETWORK! Created to Network is designed for purpose-driven individuals, who are ready to live at maximum capacity. You have everything you need to create the life you want; if you would simply choose to live consciously. Learn how to grow your business, advance your career, improve inter-office relations and productivity through networking.

During this training, you will learn...

- How to create a Purpose Brand that engages prospective customers and employers
- How to make authentic connections in person and online
- How to strategically leverage and grow your existing network to live the life you we're predestined for.
- How to design an award winning elevator pitch

**\*\*\* ALL TRAINING'S ARE CUSTOMIZED TO MEET YOUR SPECIFIC NEEDS**

*Kisha Allen is a great corporate trainer. She is always very positive, knowledgeable, has a great listening ear, and a great resource for advice. She has implemented many initiatives that helped me understand my potential and grow as a leader within and outside of my role. She is a great leader and a valuable asset to any company she serves in the future.*

*~ Priscilla Sanchez, Digital Marketing & Project Manager*

## NETWORK YOUR WAY TO DESTINY!

*"Kisha Allen is a dynamite powerhouse! She delivers her messages with such honesty and transparency that proves she is passionate about what she does. She is a true inspiration!*

*~ Cheryl Roseborough, Founder of Blyss Agency & Self Esteem Elevated (S.E.E.)*



## Maximize Your Events And Sponsorship's To Get Results

Are you sick and tired of sponsoring events, vendor tables or exhibitor booths and getting minimal or no return? Are you tired of having people walk, no run by your booth? Do you want to truly engage prospective and existing customers and leave every event with more than a handful of contacts? By the end of this workshop, you will know how to maximize your events, exhibits, booths and sponsorship's to truly engage customers at your next event. You will learn how to have fun and get results.



## MOVE FROM MOTIVATION TO MANIFESTATION

Are you guilty of being your own worst enemy? If you're like most, I'm sure that you can identify specific times where you've doubted yourself, criticized your work, procrastinated, dropped the ball or gave up prematurely. These self-defeating thoughts and behaviors are the reason why you haven't been able to birth your vision and live at maximum capacity. During this workshop, you will learn...

- How to overcome fear and self-sabotage
- How to cultivate self-discipline and stay motivated
- How to set strategic goals and develop an action plan to meet them
- How to identify and leverage existing resources and assets to achieve success



# PURPOSE BRANDING: PERSONAL BRANDING WITHOUT ALL THE EXTRANESS

Looking for ways to make your business stand out in the marketplace? Not sure what career path to take or how to find the right job for you? Are you still struggling to figure out who you are and your purpose in life? If so, this Purpose Branding workshop is for you. When you understand who you are...your gift's, your talents, your strengths and purpose, you live a more fulfilled and free life. You make better decisions and attract the right people and opportunities. It's time for you to LIVE in and on purpose.



What would the world be like if you knew who you were and what truly makes you unique?

During this workshop, you will...

- Identify your purpose and creatively build a Purpose Brand that stands out in the marketplace and moves people to engage you in your area of expertise.
- Identify your true target customer that you were called to serve based on your skills, gifts and talents.
- Define your value proposition

"Kisha was recommend to me by a friend and to this day, I think she has been "The Best" recommendation in a very long time. She spoke to our group on how to Network while in your search. People who had attended this seminar are still talking about her presentation. I think no matter what size group, she will be very engaging with her audience and they all felt like her topics, stories and networking ideas were all on point. I can HIGHLY recommend her for any size group rather it's corporations to churches to coaching, mentoring and advise them."

~ Victor Miller, One Community

## OTHER TOPICS TO CONSIDER

- Networking At Work: Cultivating A Collaborative Environment
- Beyond Motivation: Keys to Strategic Public Speaking
- More Than A Gate-Keeper: Director of First Impressions

# Manifesting MORE



We all want the same thing...MORE! However, most of us struggle with how to access it and have gotten discouraged and frustrated along the way, causing us to give up on our dreams and visions. Manifesting MORE is for those that are ready to break free of limits, step out on faith and take action to bring their dreams and visions to pass. It's time to access and create the life and business you desire. This training is for every visionary that longs to live and freely create. Participants will go through a vision and action planning process that is guaranteed to yield results.

This training will move you to operate in a new level of awareness, shifting your mind, body and soul to move into alignment, allowing you the freedom to reach your highest potential. By the end of this training, you will walk in a new level of power and authority, ready to pursue and overtake, claiming what's rightfully yours...By Any Means Necessary.

During this workshop, you will learn...

- How to recognize and overcome fear
- How to write a W.I.S.E. vision for your life
- How to develop strategic goals and create action plan that guarantees results
- How to conduct an asset inventory

## OTHER TOPICS TO CONSIDER

- Critical Thinking, Problem Solving and Decision Making
- Manifesting MORE at Work: Be Indispensable and Get Results
- Finding Meaning in Your Life and Work
- Manifesting MORE in Your Team (Performance Management Training)
- Making Change a Norm: Creating a Culture of Change
- Interview Techniques for New Managers

## The MYndfullyFIT Workplace

During this workshop participants will learn how to live with purpose, focus and clarity. This program is designed to ignite hope and equip participants with the necessary tools to manage stress, increase productivity and strengthen relationships at work. This workshop will cover ways to develop optimal mental and emotional health, so that you can live authentically with balance, peace, love and grace.

### Prioritizing for Increased Productivity & Balance

Every day were challenged with the task of producing more with less time and resources and as a result many are finding themselves in a place of burnout. This training program will help busy professionals identify ways to effectively prioritize their tasks, so they can improve their lives, business performance and relationships.

### OTHER TOPICS TO CONSIDER:

- Communicating with Honor
- Cultivating Innovation & Creativity at Work
- SupervisoryTool Kit for New Managers
- Onboarding for Results (Management Training)
- Manifesting MORE in Your Team (Performance Management Training)
- BE An Experience That Impacts the World: The Power of Influence
- Self-Actualization and Emotional Intelligence Training
- The Mindset Shift: Living with Power, Love and Self-Discipline
- Employee Engagement 101



**MYNDFULLYFIT365 GUIDED MEDITATION CLASSES** are also available to help your audience or team to relax, gain clarity and relieve stress.

Kisha Allen is an incredibly dynamic, interesting, informative and high-energy speaker and trainer. She spoke at our BusinessNSight Seminar and absolutely killed it! We had nothing but positive feedback and the Metrocrest Chamber of Commerce would recommend her highly!

Ryan Abrey, Manager of Programs and Marketing at the Metrocrest Chamber

I had the opportunity to hear Kisha speak at the ACCE Conference in Oklahoma City. She definitely gains the respect of her audience when speaking. Her knowledge of customer relations and attention to detail kept me wanting to hear more. Kisha has a personality that exudes confidence with a friendly personal touch. I've really enjoyed hearing Kisha's new idea on membership service within the Chamber world. Keep up the great work, Garland must be proud to have her on their team

~ Tammy Giorgio, Greater Reading Chamber of Commerce

Kisha comes at you with such a fervor and energy that is not only contagious, but overwhelmingly motivating. She commands a room when she speaks, and creates a space for open dialogue and discussion. She's not afraid to ask hard questions and share the hard truth. In that light, we are cut from the same cloth. She is an inspiration and a diamond in a sea of common stones.

~ Blake Alexander Hammerton, Business Coach, Speaker & Author

Kisha is a ball of motivational, inspirational and infectious energy. She causes you to want to change and do more and be better at being you. Her style of presentation draws you in and makes you feel comfortable and confident, even if you lacked confidence initially. Kisha would be great for any business event in which the goal is to drive and empower business owners, employees, management and even support staff.

~ Natalie Dyer, Licensed Professional Counselor at The Potters House & Dyer Need

Kisha L. Allen is a marketing expert. In our consultation, she provided many creative ideas for catapulting my business. She is a good listener and strategizer. She tailors her recommendations to your particular circumstances and vision. She provides doable steps for getting to where you want to go. I would definitely use her services again and recommend her to others.

~ Alicea Jones, Communications Coordinator at the Caring Place



# EXPERIENTIAL MARKETING

## DELIVER AN EXPERIENCE THAT IMPACTS THE WORLD

### CONTRACT SERVICES:

- **Corporate Training & Team Building:** Implement strategic annual and brand messaging into every training
- **Experiential Marketing:** Map your event, booth or trade show experience to move attendees towards and intended outcome. Hire us to man your booth
- **Site Visits, Team Management & Training:** Ensure that your market managers, sign spinners, street teams and brand ambassadors are delivering your brand messaging and experience as designed
- **Speaking, Hosting and Emceeing:** Use strategic brand and sales messages throughout your event to increase sales, exposure and social media engagement

## BRANDS THAT I'VE WORKED WITH

- American Heart Association
- American Family Insurance
- AT&T
- Boost Mobile
- The Chia Co.
- Coke
- The Compassion Experience
- CrossFit Garland
- Dannon Yogurt
- Essence Magazine
- Home Depot
- Lance Crackers
- The Marvel Experience
- Nespresso
- Ozarka
- Powerade
- Quakecon
- Studio Movie Grill
- Rhythm Foods
- Texas Lottery
- Vitamin Water Energy
- Westin Hotel

Book Kisha L. Allen to energize and equip the attendees at your next meeting, conference, office training or workshop. Please visit [www.kishalallen.com](http://www.kishalallen.com) or email [kisha@kishalallen.com](mailto:kisha@kishalallen.com) for more info.



# EXPERIENCE



## ▼ EDUCATION

- Southern Methodist University  
Cox School of Business  
Graduate Marketing  
Certification
- Texas A&M - Commerce  
Bachelors in Business  
Administration
- Cedar Valley Associates of  
Applied Sciences in Accounting
- Achieve Global Corporate  
Trainer/ Facilitator
- Development Dimensions  
International (DDI) Corporate  
Trainer/ Facilitator
- YogaFit Certified Yoga  
Instructor & American Fitness  
Institute Certified Personal  
Trainer
- Family Dynamics Institute Family  
& Marriage Facilitator  
Certification

## ▼ PREVIOUS ENGAGEMENTS

- American Chamber of Commerce  
Executives
- African Chamber of Commerce
- Brand Your Vision Event
- City of Garland & Garland Independent  
School District Buyer & Vendor Mixer
- Dallas Small Business Development  
Center
- GMDT Family Church
- Garland Chamber of Commerce Business  
Expo Networking Event
- Harmony Science Academy
- Leadership Garland
- Liberty Christian Ministries
- Metrocrest Chamber of Commerce
- National Association of Negro &  
Professional Black Women (NANPBW)
- One Community Church
- Plaid for Women - Flower Mound
- Self Esteem Elevated Events
- Uplift Education
- Westwood College
- Women's Entrepreneur Resource Group





# BEYOND MOTIVATION

TRAINING THAT EQUIPS YOU TO ACT

